

# 5 Ways to Adapt to the New World of Learning

The modern learner has drastically changed, and learning programs need to catch up. Today's professional learners demand a modern, personalized learning experience that helps them feel more confident and keep their skills up to date.

Here are 5 ways to adapt your learning program strategy to the new world of learning.

## ► Set up the right **technology** for your learning objectives and business needs

Different technology will serve your short- and long-term needs. If you're introducing webinars, Zoom or GoTo Meeting will work. If you want deep engagement and need to scale, you need a modern and robust learning management system.



## ► Incorporate **social** learning opportunities

The 70/20/10 model shows that 70% of learning and development happens through on-the-job experiences, 20% through social interactions, and 10% from formal learning. Group work, discussion forums, Q&A sessions, and webinars make online education more effective.



Learners who participate in discussions are **15%+ more active** in BenchPrep's learning platform than those who don't.

## ► Use **microlearning** to keep your learners engaged

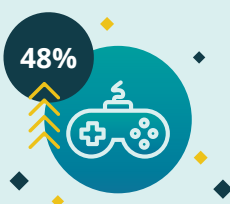
Research shows the human brain learns better when the content is delivered in short bursts with the courses well spaced out. Small bursts of repeated learning help combat what is known as the forgetting curve.



Learning in bite-sized pieces makes the transfer of learning **17% more efficient**.  
*[Journal of Applied Psychology]*

## ► Gamify your learning content to keep learners motivated

Transform learning content into games to have a big impact. Gamification improves retention rates and application of subject matter, making learning more attractive, fun, and most importantly, engaging.



Using game-based motivation boosts engagement by **48%**.

## ► Collect **data** and optimize your digital content

It doesn't matter how engaging your learning program is if it can't deliver on your goals. Look for a platform that allows you to track data to ensure you are setting your learners and your organization up for success.



Nearly **25%** of L&D pros globally don't measure learner engagement.  
*[LinkedIn 2020 Workplace Learning Report]*

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