

The Exam Prep Summit: Climb to Certification Success

Help your learners power up with confidence and clarity through better exam prep. Certification isn't just a milestone, it's a mission. Discover the strategic zones of a winning exam prep experience, guiding learners from nervous beginners to confident success stories. Think smarter tools, personalized learning, and a journey that delivers real impact.



Association of Chartered Certified Accountants (ACCA) candidates who used the Study Hub—a digital learning preparation tool—**achieved pass rates over 10% higher** than those who didn't, and **89% plan to use it again to prepare for future exams**.

96% of candidates felt prepared for exam day with GMAC's exam prep solutions.

By diving into learner data, CFA Institute was able to determine with **90% accuracy** the prediction of pass/fail rates.

The Project Management Institute's (PMI) Study Hall™ exam prep program increased learner confidence from **2.0 to 3.5 out of 5** and grew its user base by **150% since launch**.

Students using the latest Association for Financial Professionals prep platform saw a **19% higher pass rate** than those using older or third-party resources.