

The Exam Prep Summit: **Climb to Certification Success** 

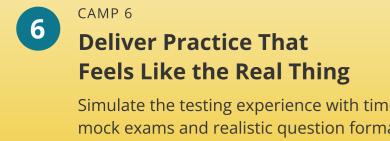
Help your learners power up with confidence and clarity through better exam prep. Certification isn't just a milestone, it's a mission. Discover the strategic zones of a winning exam prep experience, guiding learners from nervous beginners to confident success stories. Think smarter tools, personalized learning, and a journey that delivers real impact.



**Confident, Career-Ready Learners** 

"This is your moment. Summit with strategy, not luck."





Simulate the testing experience with timed mock exams and realistic question formats to build confidence.

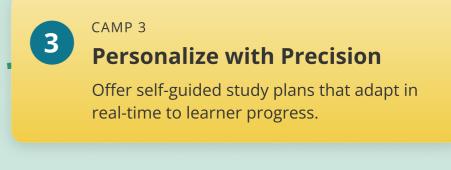


**Close Gaps with Targeted Feedback** Help learners course-correct with actionable insights and adaptive review paths.



CAMP 5 **Fuel Motivation with Engagement** Use gamification, milestones, and learner rewards to keep momentum strong.







BASECAMP **The Certification Challenge** Learners arrive overwhelmed. It's your job to guide them up the mountain to certification.







Use learner and program data to adjust

content and support struggling learners.

Association of Chartered Certified Accountants (ACCA) candidates who used the Study Hub—a digital learning preparation tool—achieved pass rates over 10% higher than those who didn't, and 89% plan to use it again to prepare for future exams.

96% of candidates felt prepared for exam day with GMAC's exam prep solutions.

By diving into learner data, CFA Institute was able to determine with **90% accuracy** the prediction of pass/fail rates.

The Project Management Institute's (PMI) Study Hall™ exam prep program increased learner confidence from 2.0 to 3.5 out of 5 and grew its user base by **150% since launch**.

Students using the latest Association for Financial Professionals prep platform saw a 19% higher pass rate than those using older or third-party resources.